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Ανταγωνιστική και Έξυπνη Ευρώπη



Διάρκεια:

11/2023 - 02/2026

Συνολικός προϋπολογισμός:

28.585,00 €

PKF Euroauditing S.A.

The company was funded by the Action of the Competitiveness Program (NSRF 2021-2027) "Basic Digital Transformation" under the package of Actions "Digital Transformation of SMEs". The Action aims to cover the basic needs of SMEs with modern information and communication technologies that contribute to an outward-looking, innovative, and competitive production of products or services.

Πρόγραμμα «Ανταγωνιστικότητα 2021-2027»







EPANEK 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS-ENTREPRENEURSHIP-INNOVATION



The enterprise PKF EUROAUDITING S.A. based in Attica region, has joined the Action "Digital Step" with a total budget of **84 million €.** The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 50.000,00 € out of which 25.000,00 € is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e -security certifications, data entry and transfer etc.)

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.





